



ESP Beauty Expo 2008

Educate, Seek, Promote



SPONSORSHIPS AVAILABLE:

TITLE

Investment \$10,000

VALUE: \$25,000

AVAILABLE SLOTS: 2

Benefits of title sponsorship are:

- Your "Company Name" incorporated into the event title
- Recognition and/or participation in all promotional presentations to industry partners
- Mailing list of event competitors
- Link and recognition on the ESP Beauty Expo/Get Connected Show website for one year
- Logo inclusion on all collateral material including the event bags, program, direct mail advertising
- Banner placement at the event site - 4 banners
- Exhibitor space at the event venue: your choice of one 20 x 20 pod at N/C (\$2,500 value)
- Recognition during event - opportunity to assist in the presentation of RMBI Awards
- Printed material in competitor goodie bags
- Fifty (50) complimentary tickets (\$2,000 value)

PRESENTING

Investment \$1,500

VALUE: \$5,000

AVAILABLE SLOTS: 2

Benefits of presenting sponsorship are:

- Recognition in all promotional presentations to industry partners
- Recognition on the ESP Beauty Expo/Get Connected Show website
- Logo inclusion on all collateral material including the event bags, program, direct mail advertising
- Banner placement at the event site - 1 banner
- Exhibitor space at the event venue (\$350 credit toward full price booth or pod)
- Printed material in competitor goodie bags
- Ten (10) complimentary tickets (\$400 value)
- Recognition during event

SUPPORTING

Investment \$500

VALUE: \$1,500

AVAILABLE SLOTS: 4

Benefits of supporting sponsorship are:

- Recognition in all promotional presentations to industry partners
- Name recognition on collateral material including event program and direct mail advertising
- Collateral distribution at event
- Banner placement at the event site - 1 banner
- Recognition during event

DOOR PRIZE SPONSOR

Investment \$50+ prize value

AVAILABLE SLOTS: 30

Benefits of door prize sponsorship are:

- Main Stage recognition during event



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SPONSORSHIPS AVAILABLE:

COMPETITION

STUDENT FANTASY COMPETITION AND DVD

Investment \$6,500

VALUE: \$20,000

AVAILABLE SLOTS: 1

Benefits of student fantasy competition sponsorship are:

- Recognition in all promotional presentations to industry partners
- Student ticket drawing at schools during promotional period on behalf of sponsor, mailing list of student winners provided to sponsor
- Link and Recognition on the ESP Beauty Expo/Get Connected Show website for one year
- Logo inclusion on all collateral material including competition participant certificates, event bags, event program and direct mail advertising
- Banner placement in the competition arena - 3 banners
- Exhibitor space at the event venue (\$750 credit toward full price booth or pod of choice)
- Printed material in competitor goodie bags
- Twenty (25) complimentary tickets (\$1,000 value)
- Recognition during event - opportunity to assist in awards ceremony on main stage
- Logo and exclusive sponsor recognition on contact info page of 2008 Fantasy DVD
- Recognition as Fantasy DVD gift sponsor to all participating teams and all Colorado beauty schools

STUDENT MEN'S HAIRCUTTING AND STUDENT WOMEN'S HAIRCUTTING COMPETITIONS

Investment \$1,500

VALUE: \$6,000

AVAILABLE SLOTS: 2 in ea.

Benefits of student haircutting competition sponsorship are:

- Recognition in all promotional presentations to industry partners
- Recognition on the ESP Beauty Expo/Get Connected Show website
- Logo inclusion on all collateral material including competition participant certificates, competition trophies, event bags, event program and direct mail advertising
- Banner placement in the competition arena - 1 banner for each co-sponsor
- Exhibitor space at the event venue (\$350 credit toward full price booth or pod of choice)
- Recognition during event - opportunity to assist in awards ceremony on main stage
- Printed material in competitor goodie bags
- Ten (10) complimentary tickets (\$400 value)

STUDENT NAIL COMPETITION

Investment \$1,500

VALUE: \$6,000

AVAILABLE SLOTS: 2

Benefits of nail competition sponsorship are:

- Recognition in all promotional presentations to industry partners
- Recognition on the ESP Beauty Expo/Get Connected Show website
- Logo inclusion on all collateral material including competition participant certificates, competition trophies, event bags, event program and direct mail advertising
- Banner placement in the competition arena - 1 banner
- Exhibitor space at the event venue (\$350 credit toward full price booth or pod of choice)
- Recognition during event - opportunity to assist in awards ceremony on main stage
- Printed material in competitor goodie bags
- Ten (10) complimentary tickets (\$400 value)